

Gender equality is not a women's issue, but a human issue.

CELEBRATING EQUALITY



SEKEM

Gender Strategy Launching Event

Place: Heliopolis University for Sustainable Development, Main Hall

Date: September 13, 2015 | 11am – 2pm

- 11:00 – 11:05 *Music*
- Welcoming and Opening
- 11:05 – 11:15 **Prof. Dr. Ibrahim Abouleish**
Chairman of the Board of Trustees
- Introducing the Gender Strategy for SEKEM and Heliopolis University
- 11:15 – 11:30 **Mr. Helmy Abouleish**
CEO, SEKEM Holding
- 11:30 – 11:40 **Dr. Ghada Waly**
Minister of Social Solidarity
- 11:40 – 11:50 **Dr. Mervat El Talawi**
President of the National Council for Women
- 11:50 – 12:00 **Mr. Sebastian Lesch**
Head of Development Cooperation,
German Embassy
- 12:00 – 12:05 *Musical & Eurythmic Performance by
Artists of the Heliopolis University*
- Activities of the Heliopolis University Balance Club
- 12:05 – 12:15 **Ms. Afdal Farid**
Student, Heliopolis University
- 12:15 – 12:25 **Dr. Kadria Motaal**
Director of Research & Innovation,
Heliopolis University
- 12:25 – 12:35 **Dr. Andreas Kuck**
Country Director, GIZ
- 12:35 – 12:40 *Music*
- 12:40 – 12:50 **Dr. Samira Mallah**
Former Dean of Faculty of Medicine, Al Azhar
University
- 12:50 – 13:00 **Mr. Gamal El Sayed**
SEKEM Development Foundation
- 13:00 – 14:00 *Music & Reception*

Registration:

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SEKEM:

The SEKEM Initiative is a model for sustainable development in Egypt. In 1977 Dr. Ibrahim Abouleish started to reclaim desert land into vital soil by using Organic agriculture and building up SEKEM as a holistic initiative that is working in four dimensions: Economy, Ecology, Cultural and Societal Life. Besides its commitment to Organic agriculture SEKEM produces and processes food, health care products and textiles. Furthermore the initiative runs various educational institutions that are all focusing on a holistic and sustainable approach. Finally SEKEM supports its co-workers as well as people from the surrounding villages with a medical center and a huge range of cultural activities.

Heliopolis University:

Heliopolis University is a pioneer scientific establishment that strives for the sustainable development of individual consciousness, economic solidarity, social justice, and environmental balance in Egypt and the world. Heliopolis University empowers students to be the champions of sustainable development in different spheres of life. We provide a place where new ideas meet fertile ground for further research and teaching. Our education combines teaching, research, and practice with a uniquely humanistic core program, developing curious and creative minds.

HU has three faculties:

- Pharmacy
- Business & Economics
- Engineering